



Media Advisory

Swan River Fire Department Firefighters Honored for Saving a Life

- What:** Save-A-Life Club induction ceremony honoring firefighters from the Swan River Fire Department for using a thermal imaging camera to save a man's life.
- Who:** Firefighter Jordan Rooks and Firefighter Steven Gillis
- When:** July 2, 2014
- Time:** 7:30PM
- Where:** Town Office
439 Main Street
Swan River, Manitoba R0L1Z0
- Why:** To recognize firefighters for using a thermal imaging camera to save a life on July 5, 2013.
- Contact:** Deborah Puracchio
Bullard, Marketing Communications Manager
859-234-6616, ext.105

Swan River Firefighters will be available for photos and interviews following the ceremony. Below is a press release.

To learn more about thermal imaging technology, visit www.bullard.com.

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Americas:
Bullard
1898 Safety Way
Cynthiana, KY 41031-9303 • USA
Toll-free within USA: 877-BULLARD (285-5273)
Tel: +1-859-234-6616 • Fax: +1-859-234-8987

Europe:
Bullard GmbH
Lilienthalstrasse 12
53424 Remagen • Germany
Tel: +49-2642 999980
Fax: +49-2642 9999829

Asia-Pacific:
Bullard Asia Pacific Pte. Ltd.
LHK Building
701, Sims Drive, #04-03 • Singapore 387383
Tel: +65-6745-0556
Fax: +65-6745-5176



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Contact: Deborah Puracchio
Phone: 859-234-6616, ext. 105
Deborah_Puracchio@bullard.com

Swan River Firefighters Honored for Saving Life *Firefighters rescue man using thermal imaging technology*

CYNTHIANA, KY – Firefighters from the Swan River Fire Department relied on thermal imaging technology to help rescue a man who was trapped in his smoke-filled trailer home on July 5, 2013.

When the firefighters responded to the two bedroom trailer fire they knew an occupant was trapped inside. The crew quickly entered the structure, which was filled with heavy dark smoke making visibility poor, and began scanning the trailer with a Bullard T3MAX Thermal Imager searching for the occupant. Using the thermal imager, Firefighters Jordan Rooks and Steven Gillis were able to locate the victim who was lying on the floor close to the trailer's exit door.

“Within two to three minutes we were able to find the occupant and take him to a safe location for medical care,” said Darren Fedorchuk, Fire Chief of the Swan River Fire Department. “Without the TI we would have located him eventually, but it may have been too late to save him.”

The community helped the department raise the funds to purchase the Bullard T3MAX. “Our community is excellent with fund raising,” said Chief Fedorchuk. “In less than two months we had raised enough funds to purchase the imager. I can't say thank you enough times to the people of our community.”

Firefighter Jordan Rooks and Firefighter Steven Gillis are being inducted into the Bullard Save-A-Life Club on July 2, 2014 at 7:30pm at the Town Office on 439 Main Street in Swan River.

Thermal imagers are becoming standard equipment in fire departments throughout Canada. For more information about thermal imaging or the Bullard Save-A-Life Club, visit www.bullard.com or call Bullard Customer Service at 877-BULLARD.

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LHK Building
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Fax: +65-6745-5176